

Rhetoric Guided Notes

What are the objectives for this lesson?

- 1.)
- 2.)
- 3.)
- 4.)

After watching the video ...

What was the purpose behind the video?

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How did it make you feel?

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Why did it make you feel that way? Explain.

What is Rhetoric?

- Rhetoric means using _____

Elements of Rhetoric

- 1.)
- 2.)
- 3.)

- Who created the concept of the Rhetorical Triangle?

Logos is _____

Pathos is _____

Ethos is _____

Think About This ...

- 1.) How does rhetoric apply to the dog video?
- 2.) Which appeals are present within the dog video? Explain.

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Rhetorical Situation

What is rhetorical situation?

What are some elements that play into rhetorical situation?

- 1.)
- 2.)
- 3.)
- 4.)
- 5.)

- What affects the writer's writing? _____

What are some purposes of writing?

- 1.)
- 2.)
- 3.)
- 4.)
- 5.)
- 6.)

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Define Genre.

-

Define Audience.

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What is a topic? What is context?

- Topic:
- Context:

Practical Application